



Business Proposal



Professionals for Stakeholder's Growth

Why RE/MAX - Rishiz ?



RE/MAX
REAL FREEDOM

**WORLD'S
LARGEST
REAL ESTATE
NETWORK**

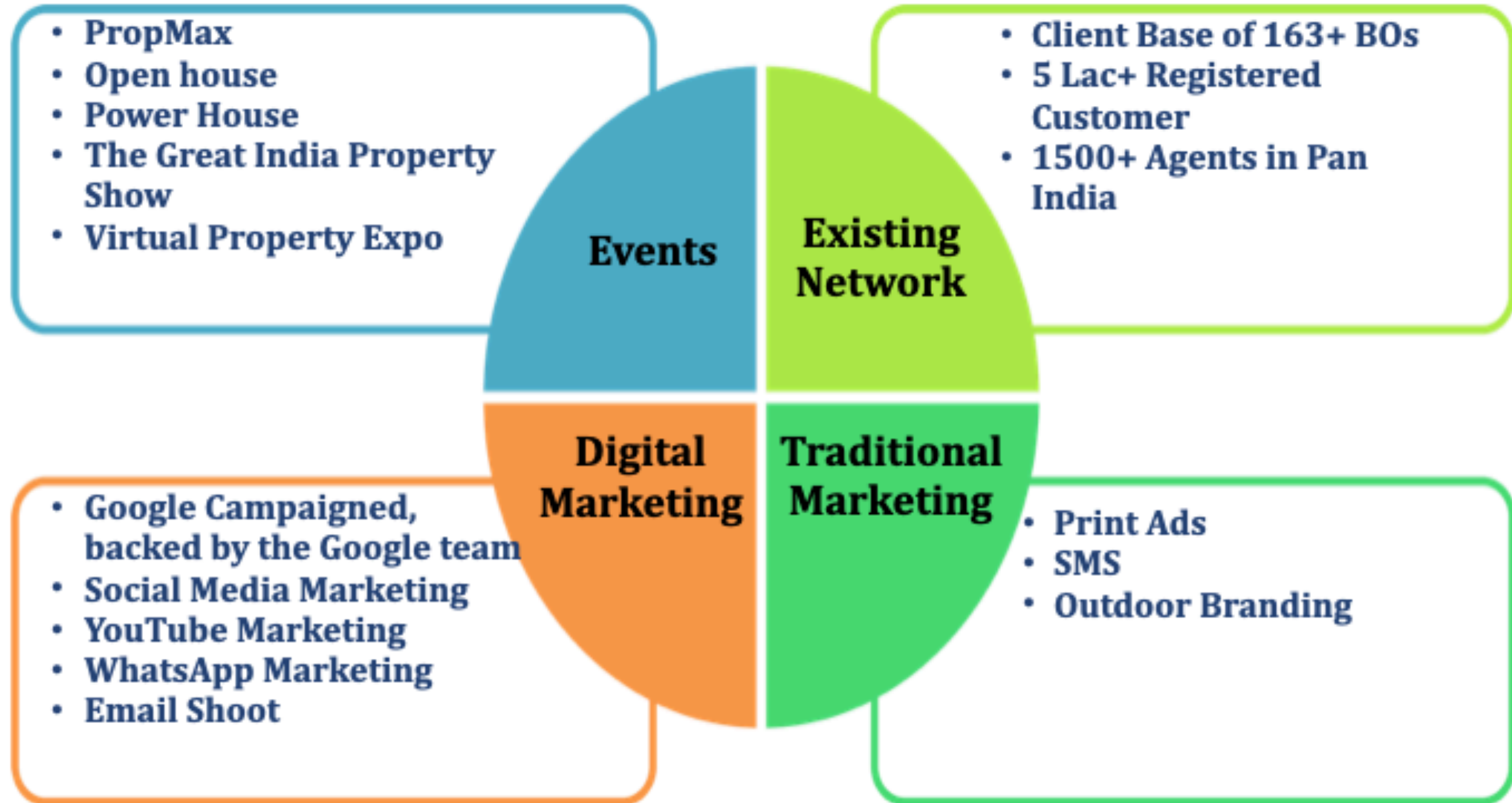
50 50+ Year
Brand

 **110+**
Countries

 **9000+**
Offices

 **140,000 L+**
Agents

Why REMAX Rishiz ?



Marketing Plan



- Target Audiences
 - Age Groups
 - Income Groups
 - NRI Community
 - ECO Village
 - Geographic Locations
 - Languages
- 

PR



- Project name, Project Punch Line
 - Face value
 - Use of Digital Media
 - Print Media
 - Social Media
 - Outdoor Media Influencers

PR



- RE/MAX events
 - Open house, Property shows, Virtual property shows
 - 110+ Countries presence
 - International Community reach
 - 50+ BO Across India
 - AI powered Google Ad optimization with Google India
 - 9000+ Office across Globe
 - Total Deals closed, 500000 +Plus registered customers

Sales Plan



- Remax Global Leader in RE Sales as a partner
- Shed-Net Poly house facility for plot owners
- Liaisons with Financial Institutions (Loan and Project Assurance)
- Emphasizing strategy on attracting existing NRI Groups
- Unique and tailored Payments Plan
- Festive and Special offers
- Referrals rewards system
- Fish ball techniques
- Premium Investments plans
- Cold Calling

USP (Unique Selling Proposition)



- Real Estate and Agriculture Integration for recurring revenue (Polyhouse with Plot for Steady Cash Flows)
- Subsidy 50% (We are partner with Govt of Maharashtra for PoCRA)
- 360 Mountain view surrounded by Natural Greenery
- Pollution free environment
- Large Land parcel with 20+ World class amenities
- Legally and technically verified property with single custodian

USP (Unique Selling Proposition)



- High concentration of Eco and Agro tourism
- Variety of land parcels available as per the Geographical Landscape
- Ample water bodies and High ground water levels
- Close Connectivity with Pune, Nasik and Mumbai
- **Other Value Addition for viable investments**
- MMC Connectivity to connect NAINA and JNPT.

Resources Required



- Functional Project Site office
- Satellite marketing and sales offices
- Customers Site Visits – Shuttle services
- Working Capital for initial Six-month post agreement (sub to negotiation)
- Levelling of land, Marking of land, Infrastructure, roads as per demarcation, Drainages, underground cables, Lights, Water lines, Frenching.
- Categories of Land top, Rivers, sun rise view, Sunset View, Lake view, Pool View
- Temple view, Mountain view, Scenic view

Resources Required



- All Legal documents related to the Land
- Paper notice, Search report
- Escrow Account shall be maintaining between Rishiz and Land Owners (Token plus other transactions).
- 100% liabilities lies with owners for transferring of 7/12 on the same day of Sale Deed post completion of the transactions.
- Sold and Unsold lands details shall be identified and provided with declaration.
- Any kind of legal matters associated with land property will have 100% liability with Principle Owner.
- On-site Financial resources planning.

Market Study



| Project Name | Location | Total Plot | Plot Size in sq. ft | Rate Per sq. ft. | NA | Agriculture | Source of Information | Date of Survey | Remarks |
|-------------------------------|----------------------|------------|---------------------|------------------|-------------|--------------|-----------------------|--------------------|--|
| Karjat Waters | Pohi/ Ware | 75 Acres | 2500 & above | 500 / sq.ft. | complete NA | | HOARDING | 26/6/2024 | All project is sold out, now only resale property is there complete NA land. In 2019 society formation was done. Plot size is 3000 sq. ft and above |
| SR Meadows | kashale | 40 Acres | 2000 & above | 800 / sq. ft. | 50 % NA | 330/ sq. ft. | HOARDING | 26/6/2024 | 20 Acre land is developed in which they are having combination plot agricultural land and NA plot. Plot size 2000 sq. ft and above for NA PLOT and 7000, 10000 , & 20000 for agreecultural plot. |
| The Dream Land (Hills) | kashele Khandas Road | 7.5 Acres | 20000 | 150 /sq. ft. | | Agriculture | HOARDING | Telephonic Enquiry | Gated Community, internal roads, lights, water supply , 20 trees, 24x 7 security |
| Waddho | kashele Khandas Road | 50 Acres | 20000 | 150 / sq. ft | | Agriculture | HOARDING | Telephonic Enquiry | 40 acers project sold out, beauty of project hill view, water falls view with internal facility. |
| Agarwal''s Farm | Sugave | 8 Acres | 2000 & above | 500 /sq.ft | complete NA | | HOARDING | Telephonic Enquiry | Gated Community, internal roads, lights, water supply |



Thanks !!!



RISHIZ CORE PROJECTS
(O P C) P R I V A T E L I M I T E D

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